



Blog Guidelines

We are looking for people who have experience of HIE (whether parent, family member, friend, or healthcare professional) to write blogs for Peeps. We want to share different experiences, backgrounds, outcomes and so on, that other families may be able to identify with.

All blogs submitted need to be original content (i.e. not previously shared or taken from another page).

There will be suggested subjects that we would like you to write about, however we are open to all topics – the main focus is around sharing experiences, promoting inclusion, and raising awareness.

To submit a blog, please email info@peeps-hie.org. Blogs should be over 350 words and include a picture, ideally landscape/horizontal orientation, that you are happy to share (and that you have permission from anyone else who may be in the picture).

You will be notified within 7 working days if your blog has been accepted.

We will accept a maximum of 10 blogs each month, and a maximum of 3 blogs per contributor each month.

We send a £25 gift voucher per accepted blog as a small way of saying thank you. You can choose your preferred retailer/company and we will email you to arrange. The voucher will be sent within 2 weeks (earlier where possible).

Our aim is to share a blog on a regular basis (one a fortnight where possible), via the Peeps' website and social media channels. You will be advised when your blog is due to be posted.

These guidelines are subject to review and change.

Thank you for being involved with Peeps!

Just so we know who our bloggers are, please let us know the following info:

Name:

Email (this will not be shared with anyone):

Brief summary of your HIE experience:

How you wish to be introduced on your blog:

Please also send, if you're happy to, a picture that we can share on our social media channels and website.